A SWOT Analysis is used to help you identify the best type of project for your organisation by outlining and comparing your internal capacities and your external environment. SWOT stands for:

- **Strengths**: Areas you do well or advantages of your organisation
- **Weaknesses**: Areas where your organisation needs to improve
- **Opportunities**: Factors external to your organisation that may contribute to your project’s success or amplify your organisation’s strengths
- **Threats**: Factors external to your organisation that may cause problems or present risks to your project

### STRENGTHS
1. 

### WEAKNESSES
1. 

### OPPORTUNITIES
1. 

### THREATS
1. 

Your organisation’s name: